



THE BEER TUBE CHAIN REACTION

The chain reaction effect once a Beer Tube has been delivered to a table



- A Beer Tubes is delivered to a table

- People on other tables ask "What is that?"



- After one table orders one, another table orders one.... it's a "Chain reaction"



- Soon, Beer Tubes are popping up on multiple tables everywhere

Your Draught Beer Sales go UP! \$\$\$